



**CURRICULUM SCHEME
FOR
MASTER OF BUSINESS ADMINISTRATION
(for batch 2022-24 and onwards)***

1st YEAR

SEMESTER I

Scheme of Teaching & Examination of Master of Business Administration I Semester									
S. No.	Course Code	Course Name	L	P	Credits	Maximum Marks			ESE Duration (Hrs)
						Continuous Evaluation	End-Sem. Exam	Total	
1.	MBC102	Financial Accounting	4	-	4	40	60	100	3
2.	MBC103	Business Law	3	-	3	40	60	100	3
3.	MBC104	Business Economics	3	-	3	40	60	100	3
4.	MBC105	Business Statistics	4	-	4	40	60	100	3
5.	MBC109	Organization Behaviour	3	-	3	40	60	100	3
6.	MBC110	Operations Management	3	-	3	40	60	100	3
7.	MBC111	Principles of Management (MOOCs)	3	-	3	40	60	100	3
8.	MBP101	Spreadsheet for Managers	-	2	1	25	25	50	-
9.	MBP102	Employability Skill Enhancement I	-	4	2	25	25	50	-
10.	MBA102	Environment Management	2	-	-	50	-	50	-
			25	6	26	380	470	850	



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DEPARTMENT OF MANAGEMENT

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SEMESTER II

Scheme of Teaching & Examination of Master of Business Administration II Semester

S. No.	Course Code	Course Name	L	P	Credits	Maximum Marks			ESE Duration (Hrs)
						Continuous Evaluation	End-Sem. Exam	Total	
1.	MBC202	Strategic Management	3	-	3	40	60	100	3
2.	MBC205	Research Methodology	3	-	3	40	60	100	3
3.	MBC209	Project Management	3	-	3	40	60	100	3
4.	MBC210	Financial Management	3	-	3	40	60	100	3
5.	MBC211	Human Resource Management	3	-	3	40	60	100	3
6.	MBC212	Marketing Management	3	-	3	40	60	100	3
7.	MBC213	Entrepreneurship and Innovation	2	-	2	20	30	50	2
8.	MBC214	Leadership and Team Effectiveness (MOOCs)	3	-	3	40	60	100	3
9.	MBC215	Cost and Management Accounting	3	-	3	40	60	100	3
10.	MBP201	Employability Skill Enhancement II	-	4	2	25	25	50	-
11.	MBA202	Business Ethics	2	-	-	50	-	50	-
			28	4	28	415	535	950	



**CURRICULUM SCHEME
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2nd YEAR
SEMESTER III**

Scheme of Teaching & Examination of Master of Business Administration III Semester										
Sr. No.	Course Code	Course Name	L	P	Credits	Maximum Marks			ESE	
						Continuous Evaluation	End Sem. Exam	Total	Duration (Hrs)	
1.	MBS	Three courses from the core specialization group offered	Course 1	4	-	4	40	60	100	3
2.			Course 2	4	-	4	40	60	100	3
3.			Course 3	4	-	4	40	60	100	3
4.	MBS	Three courses from the core/complementary specialization group offered	Course 1	4	-	4	40	60	100	3
5.			Course 2	4	-	4	40	60	100	3
6.			Course 3	4	-	4	40	60	100	3
7.	MBP302	Internship Program	-	-	4	50	50	100	-	
			24		28	290	410	700		

SEMESTER IV

Scheme of Teaching & Examination of Master of Business Administration IV Semester										
Sr. No.	Course Code	Course Name	L	P	Credits	Maximum Marks			ESE	
						Continuous Evaluation	End Sem. Exam	Total	Duration (Hrs)	
1.	MBS	Two courses from the core specialization group offered	Course 1	4	-	4	40	60	100	3
2.			Course 2	4	-	4	40	60	100	3
3.	MBS	Two courses from the core/complementary specialization group offered	Course 1	4	-	4	40	60	100	3
4.			Course 2	4	-	4	40	60	100	3
5.	MBP401	Project Work	-	-	4	50	50	100	-	
			16		20	210	290	500		

*Note - For 2021-23 batch, curriculum scheme of Academic Rules and Regulations 2021-22 Version 03 shall be applicable.



List of Specialization Courses (for batch 2022-24 and onwards)

Core Specialization Group

Specialization 1: Financial Management

S. No.	Course Code	Course Name
1.	MBS101	Derivatives and Risk Management
2.	MBS102	Security Analysis & Portfolio Management
3.	MBS103	Bank Management
4.	MBS104	Financial Market and Services
5.	MBS105	Strategic Financial Management
6.	MBS106	Corporate Taxation
7.	MBS107	Behavioural Finance
8.	MBS108	Project Planning and Financing

Specialization 2: Marketing Management

S. No.	Course Code	Course Name
1.	MBS201	Sales and Distribution Management
2.	MBS202	Digital and Social Media Marketing
3.	MBS203	Retail Management
4.	MBS204	Consumer Buying Behaviour
5.	MBS205	Integrated Marketing Communication and Advertising Management
6.	MBS206	Brand Management
7.	MBS207	Customer Relationship Management
8.	MBS208	Service Marketing

Specialization 3: Human Resource Management

S. No.	Course Code	Course Name
1.	MBS301	Learning and Development
2.	MBS302	Human Resource Analytics
3.	MBS303	Industrial Relations and Labour Laws
4.	MBS304	International Human Resource Management
5.	MBS305	Strategic Human Resource Management
6.	MBS306	Recruitment and Selection
7.	MBS307	Employee Engagement
8.	MBS308	Performance and Compensation Management



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Complementary Specialization Group

Specialization 4: Operations Management

S. No.	Course Code	Course Name
1.	MBS401	Supply Chain Management
2.	MBS402	Logistics Management
3.	MBS403	Service Operations
4.	MBS404	Quality Management
5.	MBS405	Production and Materials Management
6.	MBS406	Operation Research
7.	MBS407	Operations Planning and Control
8.	MBS408	Lean Management (Six Sigma)

Specialization 5: International Business Management

S. No.	Course Code	Course Name
1.	MBS501	International Business
2.	MBS502	International Marketing
3.	MBS503	Export Import Procedures and Documentation
4.	MBS504	International Finance
5.	MBS505	International Logistics Management
6.	MBS506	International Supply Chain Management
7.	MBS507	International Economics
8.	MBS508	International Human Resource Management

Specialization 6: Business Analytics

S. No.	Course Code	Course Name
1.	MBS601	Foundation of Business Analytics
2.	MBS602	Data Analytics for Business
3.	MBS603	Data Mining for Business
4.	MBS604	Web Analytics
5.	MBS605	Data Analytics using Python
6.	MBS606	Data Analytics using R
7.	MBS607	Customer Analytics
8.	MBS608	Power BI for Managers