



**S. B. JAIN INSTITUTE OF TECHNOLOGY, MANAGEMENT
& RESEARCH, NAGPUR**

(An Autonomous Institute, Affiliated to R.T.M. Nagpur University)

(NBA Accredited - Electrical Engg. Electronics and Telecommunication Engg. & Mechanical Engg.)

Emerge as a Leading Institute for Developing Competent and Creative Professionals

Department of Business Management



CURRICULUM SCHEME

FOR

BACHELOR OF BUSINESS ADMINISTRATION

W. E. F. Batch Admitted in Academic Year 2025-26 & Onwards

(NEP COMPLIANT)

Sr. No	Specialization Options
1	Business Analytics
2	Financial Management
3	Marketing Management
4	Human Resource Management

1st YEAR

SEMESTER-I

Scheme of Teaching & Examination of I Semester Bachelor of Business Administration (BBA)										
Sr. No.	Course Code	Course Title	Hours per week			Credits	Maximum Marks			ESE
			L	T	P		Continuous Evaluation	End Sem. Exam	Total	Duration (Hrs.)
1	PCCBB101T	Business Accounting	4	0	0	4	40	60	100	3
2	PCCBB102T	Basics of Management	2	0	0	2	20	30	50	2
3	AECBB101T	English Language-Verbal and Non Verbal	2	0	0	2	20	30	50	2
4	VSCBB101P	Business Communication Skills	0	0	4	2	50	-	50	-
5	SECBB101P	Presentation Skills	0	0	4	2	50	-	50	-
6	IKSBB101T	Indian Knowledge System	2	0	0	2	50	-	50	-
7	VECBB101T	Indian Constitution	2	0	0	2	50	-	50	-
8	OEC	Open Elective- 1	2	0	0	2	20	30	50	2
9	CCBB101	Liberal Learning Course - 1	1	0	2	2	50	-	50	-
TOTAL			15	0	10	20	350	150	500	

Revision	BOS Meeting	Date	w.e.f. Academic Year
-	11	18/07/2025	2025-26

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1st YEAR

SEMESTER-II

Scheme of Teaching & Examination of II Semester Bachelor of Business Administration (BBA)										
Sr. No.	Course Code	Course Title	Hours per week			Credits	Maximum Marks			ESE
			L	T	P		Continuous Evaluation	End Sem. Exam	Total	Duration (Hrs.)
1	PCCBB201T	Business Costing	4	0	0	4	40	60	100	3
2	PCCBB202T	Business Economics	2	0	0	2	20	30	50	2
3	MDMBB201T	Management Information System	2	0	0	2	20	30	50	2
4	AECBB201T	English Language-Written Skills	2	0	0	2	20	30	50	2
5	VSCBB201P	IT Skills-Computerized Accounting	0	0	4	2	50	-	50	-
6	VECBB201T	Environment Studies	2	0	0	2	50	-	50	-
7	SECBB201T	Business Etiquettes and Mannerisms	2	0	0	2	20	30	50	2
8	OEC	Open Elective- 2	2	0	0	2	20	30	50	2
9	CCBB201	Liberal Learning Course - 2	1	0	2	2	50	-	50	-
TOTAL			17	0	6	20	290	210	500	

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2nd YEAR

SEMESTER-III

Scheme of Teaching & Examination of III Semester Bachelor of Business Administration (BBA)										
Sr. No.	Course Code	Course Title	Hours per week			Credits	Maximum Marks			ESE
			L	T	P		Continuous Evaluation	End Sem. Exam	Total	Duration (Hrs.)
1	PCCBB301T	Human Resource Management	4	0	0	4	40	60	100	3
2	PCCBB302T	Marketing Management	2	0	0	2	20	30	50	2
3	MDMBB301T	Computer Fundamentals	2	0	0	2	20	30	50	2
4	MDMBB301P	Computer Fundamentals and Lab	0	0	4	2	50	-	50	-
5	AECBB301T	Soft Skills & Personality Development	2	0	0	2	20	30	50	2
6	VSCBB301P	Spreadsheet Skills for Managers	0	0	4	2	50	-	50	-
7	OEC	Open Elective- 3	2	0	0	2	20	30	50	2
8	FPBB301	Industrial Group Survey Project	0	0	4	2	50	-	50	-
9	CCBB301	Liberal Learning Course- 3	1	0	2	2	50	-	50	-
TOTAL			13	0	14	20	320	180	500	

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2nd YEAR

SEMESTER- IV

Scheme of Teaching & Examination of IV Semester Bachelor of Business Administration (BBA)										
Sr. No.	Course Code	Course Title	Hours per week			Credits	Maximum Marks			ESE
			L	T	P		Continuous Evaluation	End Sem. Exam	Total	Duration (Hrs.)
1	PCCBB401T	Financial Management	4	0	0	4	40	60	100	3
2	PCCBB402T	Business Research	2	0	0	2	20	30	50	2
3	MDMBB401T	Fundamentals of Entrepreneurship	4	0	0	4	40	60	100	3
4	SECBB401P	Numerical and Analytical Aptitude	0	0	4	2	50	-	50	-
5	AECBB401T	Resume Writing & Interview Preparation	2	0	0	2	20	30	50	2
6	OEC	Open Elective- 4	2	0	0	2	20	30	50	2
7	CEPBB401	Community Engagement Project	0	0	4	2	50	-	50	-
8	CCBB401	Liberal Learning Course - 4	1	0	2	2	50	-	50	-
TOTAL			15	0	10	20	290	210	500	

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**3rd YEAR
SEMESTER-V**

Scheme of Teaching & Examination of V Semester Bachelor of Business Administration (BBA)										
Sr. No.	Course Code	Course Title	Hours per week			Credits	Maximum Marks			ESE
			L	T	P		Continuous Evaluation	End Sem. Exam	Total	Duration (Hrs.)
1	PCCBB501T	Strategic Management	4	0	0	4	40	60	100	3
2	PCCBB502T	International Business Management	4	0	0	4	40	60	100	3
3	PEC-1	Program Elective-1	4	0	0	4	40	60	100	3
4	MDMBB501T	Entrepreneurship Development	4	0	0	4	40	60	100	3
5	VSCBB501P	Data Analytical Skills	0	0	4	2	50	-	50	-
6	ELCBB501	Internship	0	0	4	2	50	-	50	-
TOTAL			16	0	8	20	260	240	500	

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BACHELOR OF BUSINESS ADMINISTRATION

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**3rd YEAR
SEMESTER-VI**

Scheme of Teaching & Examination of VI Semester Bachelor of Business Administration (BBA)										
Sr. No.	Course Code	Course Title	Hours per week			Credits	Maximum Marks			ESE
			L	T	P		Continuous Evaluation	End Sem. Exam	Total	Duration (Hrs.)
1	PCCBB601T	Business Ethics	4	0	0	4	40	60	100	3
2	PCCBB602T	Business Environment	4	0	0	4	40	60	100	3
3	PEC-2	Program Elective-2	4	0	0	4	40	60	100	3
4	MDMBB601T	Entrepreneurship Project Management	4	0	0	4	40	60	100	3
5	ELCBB601	Capstone Project	0	0	8	4	50	50	100	-
TOTAL			16	0	8	20	210	290	500	

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**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS**

W. E. F. Batch Admitted in Academic Year 2025-26 & Onwards

(NEP COMPLIANT)

4th YEAR

SEMESTER-VII

Scheme of Teaching & Examination of VII Semester Bachelor of Business Administration (BBA)										
Sr. No.	Course Code	Course Title	Hours per week			Credits	Maximum Marks			ESE
			L	T	P		Continuous Evaluation	End Sem. Exam	Total	Duration (Hrs.)
1	PCCBB701T	AI in Business	4	0	0	4	40	60	100	3
2	PCCBB702T	Cyber Crime and Frauds in Business	4	0	0	4	40	60	100	3
3	PCCBB703T	Diversity, Equity & Inclusion	4	0	0	4	40	60	100	3
4	PEC-3	Program Elective-3	4	0	0	4	40	60	100	3
5	RMBB701T	Research Methodology	4	0	0	4	40	60	100	3
TOTAL			20	0	0	20	200	300	500	

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**BACHELOR OF BUSINESS ADMINISTRATION
HONOURS**

**W.E.F. Batch admitted in Academic Year 2025-26 & Onwards
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**4th YEAR
SEMESTER-VIII**

Scheme of Teaching & Examination of VIII Semester Bachelor of Business Administration (BBA)										
Sr. No.	Course Code	Course Title	Hours per week			Credits	Maximum Marks			ESE
			L	T	P		Continuous Evaluation	End Sem. Exam	Total	Duration (Hrs.)
1	PCCBB801T	Project Management	4	0	0	4	40	60	100	3
2	PCCBB802T	Global Strategic Management	4	0	0	4	40	60	100	3
3	PCCBB803T	Digital Ethnography and online Communities	4	0	0	4	40	60	100	3
4	PEC-4	Program Elective-4	4	0	0	4	40	60	100	3
5	ELCBB801	Internship	0	0	8	4	50	50	100	-
TOTAL			16	0	8	20	210	290	500	

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HONOURS WITH RESEARCH
W.E.F. Batch admitted in Academic Year 2025-26 & Onwards
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**4th YEAR
SEMESTER-VII**

Scheme of Teaching & Examination of VII Semester Bachelor of Business Administration (BBA)										
Sr. No.	Course Code	Course Title	Hours per week			Credits	Maximum Marks			ESE
			L	T	P		Continuous Evaluation	End Sem Exam	Total	Duration (Hrs.)
1	PCCBB701T	AI in Business	4	0	0	4	40	60	100	3
2	PCCBB702T	Cyber Crime and Frauds in Business	4	0	0	4	40	60	100	3
3	PEC-3	Program Elective-3	4	0	0	4	40	60	100	3
4	RMBB701T	Research Methodology	4	0	0	4	40	60	100	3
5	ELCBB701	Research Project-1	0	0	8	4	50	50	100	-
TOTAL			16	0	8	20	210	290	500	

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HONOURS WITH RESEARCH**

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**4th YEAR
SEMESTER-VIII**

Scheme of Teaching & Examination of VIII Semester Bachelor of Business Administration (BBA)										
Sr. No.	Course Code	Course Title	Hours per week			Credits	Maximum Marks			ESE
			L	T	P		Continuous Evaluation	End Sem Exam	Total	Duration (Hrs.)
1	PCCBB801T	Project Management	4	0	0	4	40	60	100	3
2	PCCBB802T	Global Strategic Management	4	0	0	4	40	60	100	3
3	PEC-4	Program Elective-4	4	0	0	4	40	60	100	3
4	ELCBB802	Research Project-2	0	0	16	8	100	100	200	-
TOTAL			12	0	16	20	220	280	500	

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LIST OF OPEN ELECTIVES

Open Elective-1

S. No.	Semester	Course Code	Course Name
1.	I	OECBB101T	Sociology
2.	I	OECBB102T	Hospitality & Tourism

Open Elective-2

S. No.	Semester	Course Code	Course Name
1.	II	OECBB201T	Business Statistics
2.	II	OECBB202T	Human Psychology

Open Elective-3

S. No.	Semester	Course Code	Course Name
1.	III	OECBB301T	Business Law
2.	III	OECBB302T	Design Thinking for Innovation

Open Elective-4

S. No.	Semester	Course Code	Course Name
1.	IV	OECBB401T	Goods & Service Tax (GST)
2.	IV	OECBB402T	E-Commerce

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LIST OF PROGRAM ELECTIVE COURSES

Program Elective: Business Analytics

S. No.	Semester	Course Code	Course Name
1.	V	PECBBBA501	Foundation of Business Analytics
2.	VI	PECBBBA601	Data Mining for Business
3.	VII	PECBBBA701	Data Analytics using Python
4.	VIII	PECBBBA801	Data Visualization Using Power BI and Tableau

Program Elective: Financial Management

S. No.	Semester	Course Code	Course Name
1.	V	PECBBFM501	Principles & Practices of Banking
2.	VI	PECBBFM601	Financial Market & Services
3.	VII	PECBBFM701	Portfolio Management
4.	VIII	PECBBFM801	Strategic Financial Management

Program Elective: Marketing Management

S. No.	Semester	Course Code	Course Name
1.	V	PECBBMM501	Social Media Marketing
2.	VI	PECBBMM601	Retail Management
3.	VII	PECBBMM701	Sales and Distribution Management
4.	VIII	PECBBMM801	Consumer Buying Behaviour

Program Elective: Human Resource Management

S. No.	Semester	Course Code	Course Name
1.	V	PECBBHR501	Recruitment and Selection
2.	VI	PECBBHR601	Training and Development
3.	VII	PECBBHR701	Performance and Compensation Management
4.	VIII	PECBBHR801	Industrial Relations and Labour Laws

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**BACHELOR OF BUSINESS ADMINISTRATION
NEP EXIT SCHEME**

Levels	Exit After	Qualification Title	Programme Credit Requirements	Additional Mandatory Exit Credit requirements offered during summer vacation			
				Sr. No.	Course Code	Course Name	Credits
4.5	1st Year Programme [2nd Semester]	UG Certificate in Business Administration	All Credits of I and II Semester	Total Credits: 04			
				1	NX-BB101	Internship (4 weeks)	4
5	2nd Year Programme [4th Semester]	UG Diploma in Business Administration	All Credits of I,II, III and IV Semester	Total Credits: 04			
				1	NX-BB201	Internship (4 weeks)	4
5.5	3rd Year Programme [6th Semester]	Bachelor's Degree in Business Administration	All Credits of I,II, III,IV,V and VI Semester				

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Adish (Signature)

Dr. M. Siddiqui (Signature)

Suraj (Signature)
(Suziya Khan)

Chairman (Signature)
Board of Studies
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