



# S. B. JAIN INSTITUTE OF TECHNOLOGY, MANAGEMENT & RESEARCH, NAGPUR.

(An Autonomous Institute, Affiliated to RTMNU, Nagpur)

## DEPARTMENT OF MANAGEMENT

*Vision: To become a premier business school recognized for its academic excellence, industrial exposure and research that leads to the creation of managers and entrepreneurs equipped to face the challenges of the emerging global world*



### Feedback taken from Stakeholders on Design of MBA Specialization

#### Syllabus

<b>Specialization: Financial Management</b>		
<b>Sr. No.</b>	<b>Suggestions Given</b>	<b>Proposed Action to be Taken</b>
<b>1</b>	One content is missing in finance courses i.e. EBIT EPS analysis. <b>Prof. Hemraj Kawadkar</b>	<b>Suggestion has been incorporated-</b> EBIT EPS analysis has been added in Strategic Financial Management course.

<b>Specialization: Business Analytics</b>		
<b>Sr. No.</b>	<b>Suggestions Given</b>	<b>Proposed Action to be Taken</b>
<b>1</b>	By adding dept. to the topics which are covered in the syllabus but are superficial. The AI and ML can also be added to the subject to make it more concrete. <b>Dr. Shrikrishna Dhale</b>	<b>Suggestion has been incorporated-</b> AI & ML has been added in the Business Analytics specialization subject

<b>Specialization: Marketing Management</b>		
<b>Sr. No.</b>	<b>Suggestions Given</b>	<b>Proposed Action to be Taken</b>
<b>1</b>	The topic of studying the wholesaler in Sales and Distribution management course should be practical based. <b>Nikhil Bhelkar (Current Student)</b>	The topic mentioned will be covered in Activity Based Learning (ABL) thus sufficing its objective.

<b>Specialization: Human Resource Management</b>		
<b>Sr. No.</b>	<b>Suggestions Given</b>	<b>Proposed Action to be Taken</b>
<b>1</b>	HR Analytics is now becoming a trend and need to be given practical touch. <b>Neha Sorte (Alumni, 2019-21)</b>	Students will be given exposure to specific skill set training as well guest lecture will be conducted in order to address the suggestion.

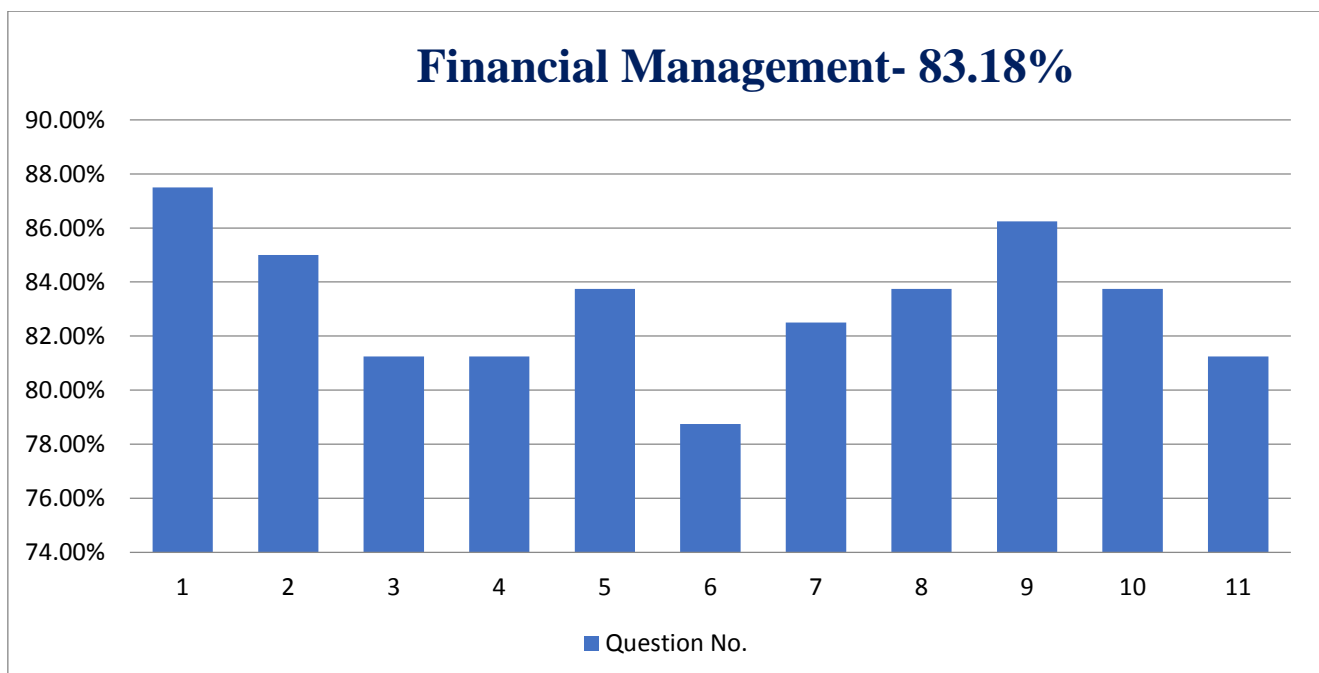


## **Students Review on MBA Specialization Syllabus**

### **Questions asked in Student Feedback on Review and Design of Syllabus**

1. The courses objectives were clear
2. The courses workload was manageable
3. The courses was well organised
4. The syllabus has good balance between theory and application
5. I think the Courses were well structured to achieve the learning outcomes (there was a good balance of lectures, tutorials, practical etc.)
6. Learning materials were relevant and useful
7. The provision of learning resources in the library was adequate and appropriate
8. Recommended reading Books etc. were relevant and appropriate
9. Curriculum has prospects for higher education/ employability
10. The syllabus / curriculum has social relevance
11. The Syllabus / Curriculum equip me for suitable placements in the job markets

### **Feedback Analysis:-**





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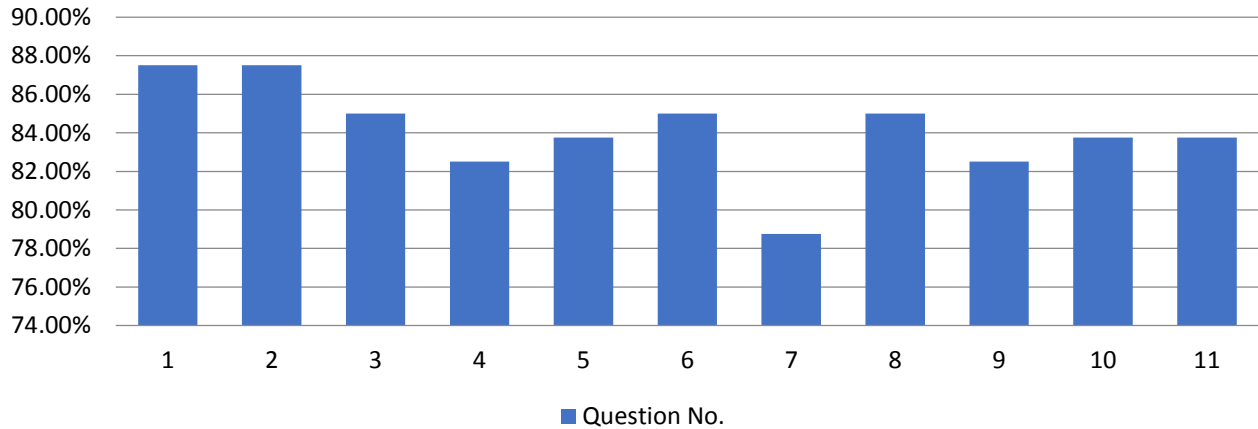
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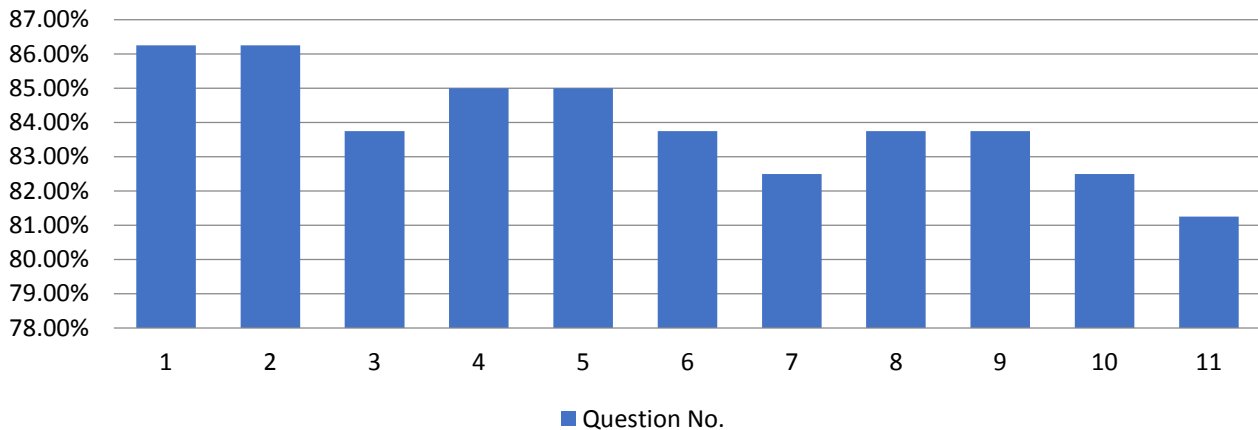
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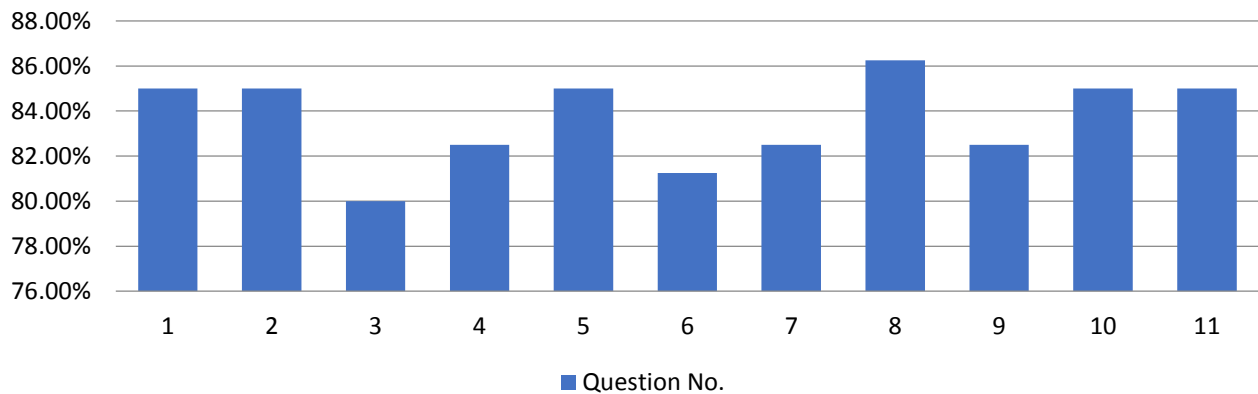
### Marketing Management- 84.09%



### Human Resource Management- 83.98%



### Operation Management- 83.64%





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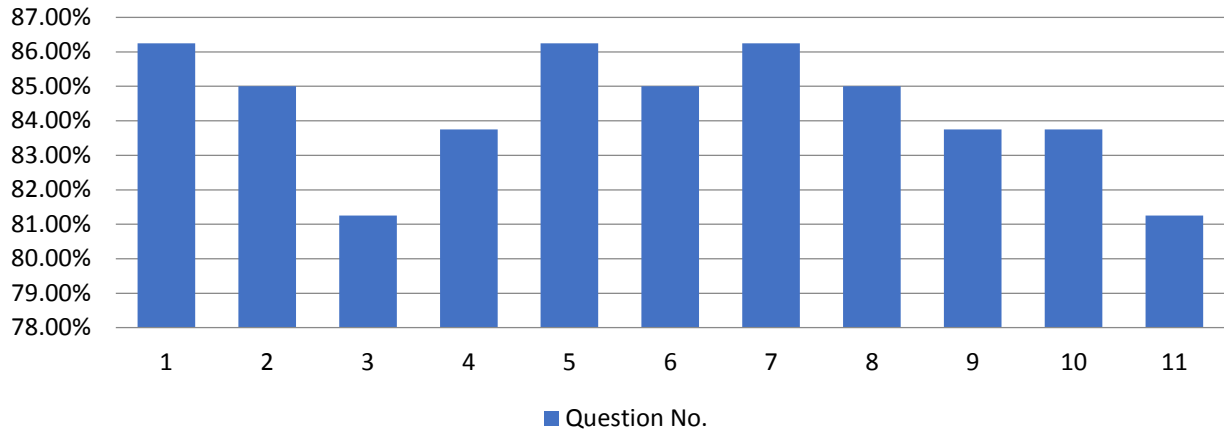
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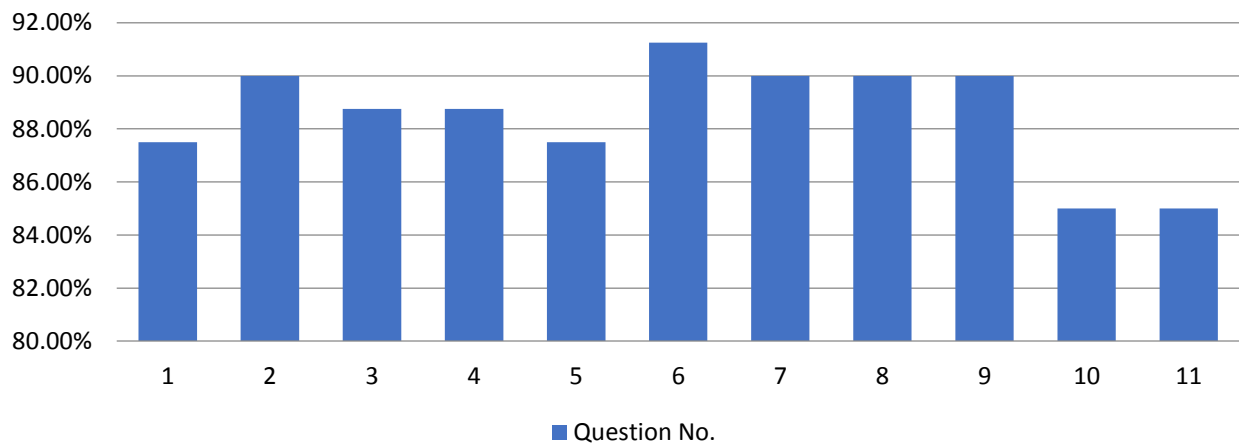
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### International Business Management- 84.32%



### Business Analytics - 88.52%



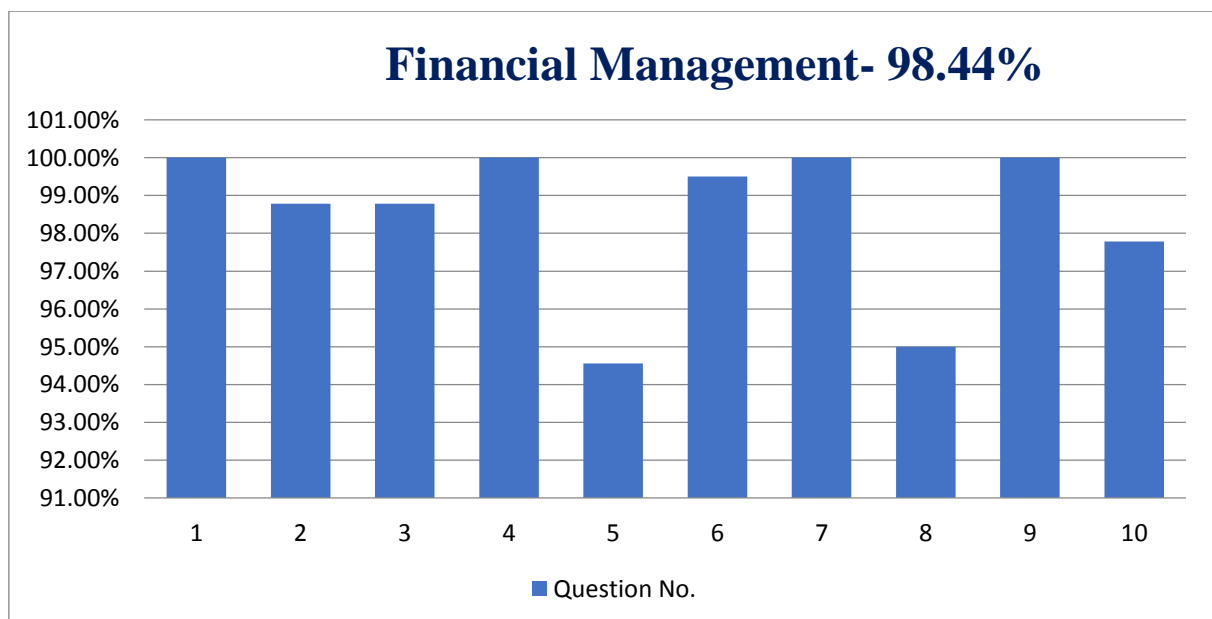


## **Teachers Feedback on Design of MBA Specialization Syllabus**

### **Questions asked in Teachers Feedback on Design of Syllabus**

1. Rate the depth of the syllabus for the course in relation to the competencies expected by industry/current global
2. Rate the syllabus in terms of balance between theory and application
3. Rate the sequence of the units/modules in the course
4. Rate the distribution of credits to the course
5. Rate the adequateness of textbooks and reference books mentioned for the course
6. Rate the syllabus/ curriculum prospects for higher education/employability
7. Rate the scope of the course for internship/training/ research
8. Rate the level of social relevance in syllabus
9. Rate the syllabus content for the courses in terms of burden
10. Rate the contribution of the courses in terms of Professional core area

### **Feedback Analysis:-**





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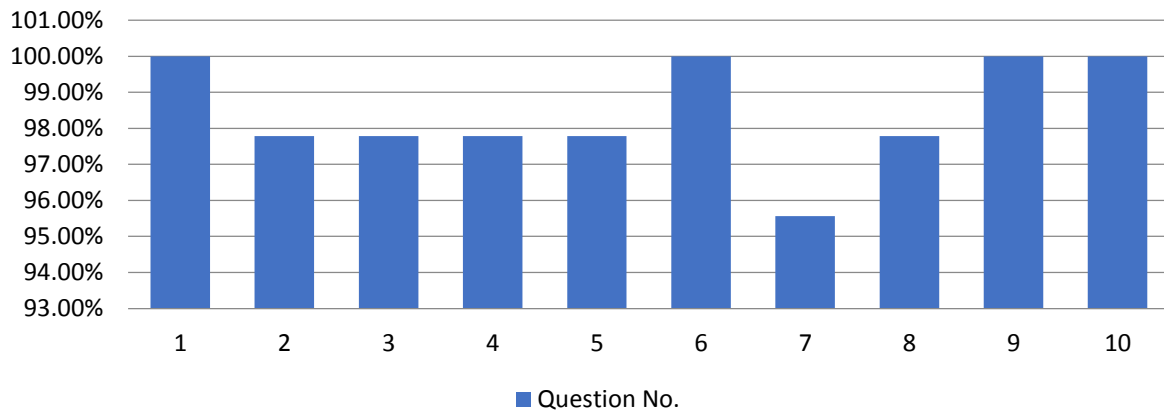
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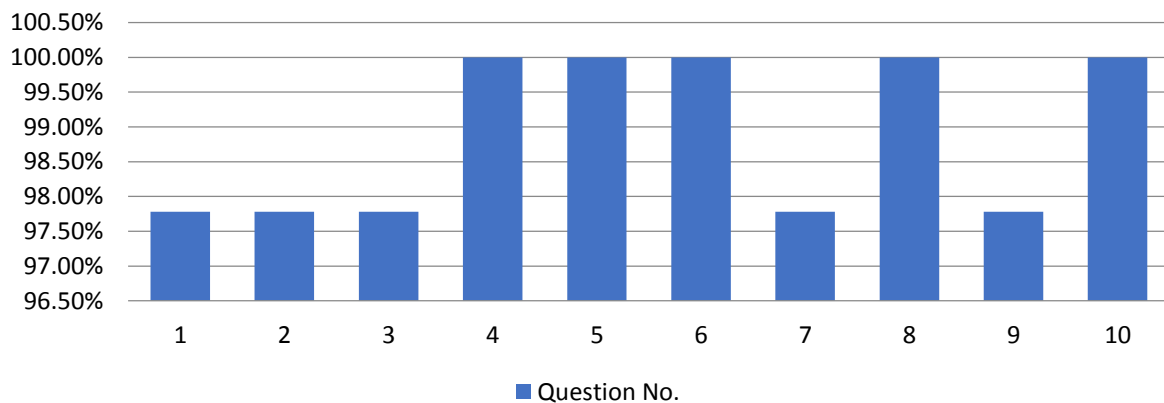
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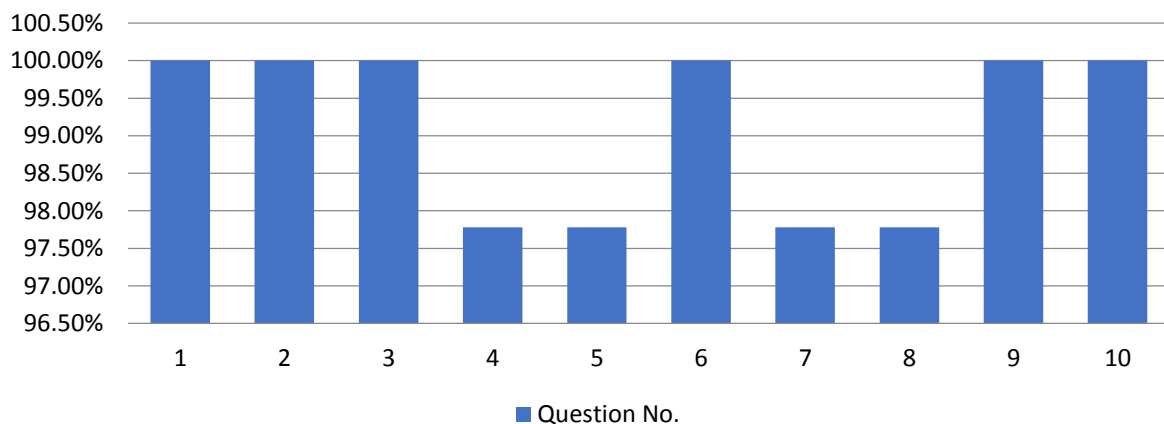
### Marketing Management- 98.59%



### Human Resource Management- 98.99%



### Operation Management- 99.19%





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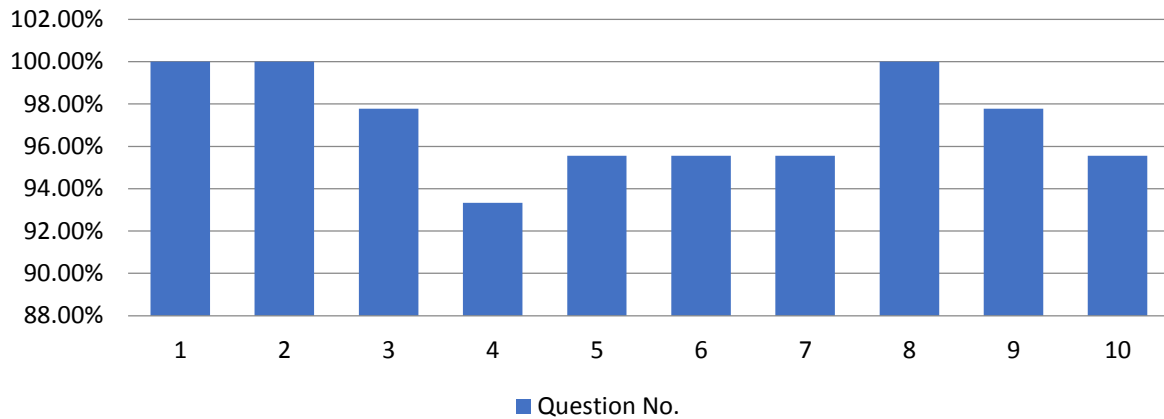
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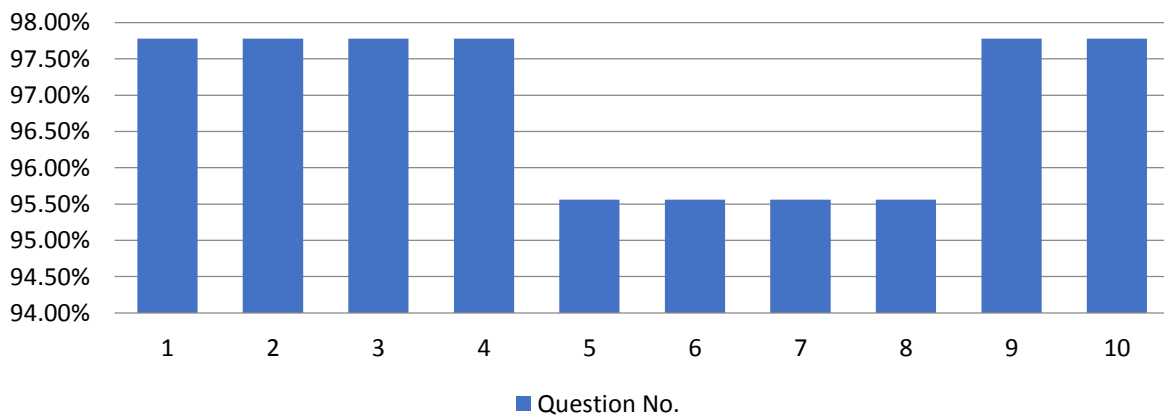
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### International Business Management- 96.97%



### Business Analytics- 97.58%



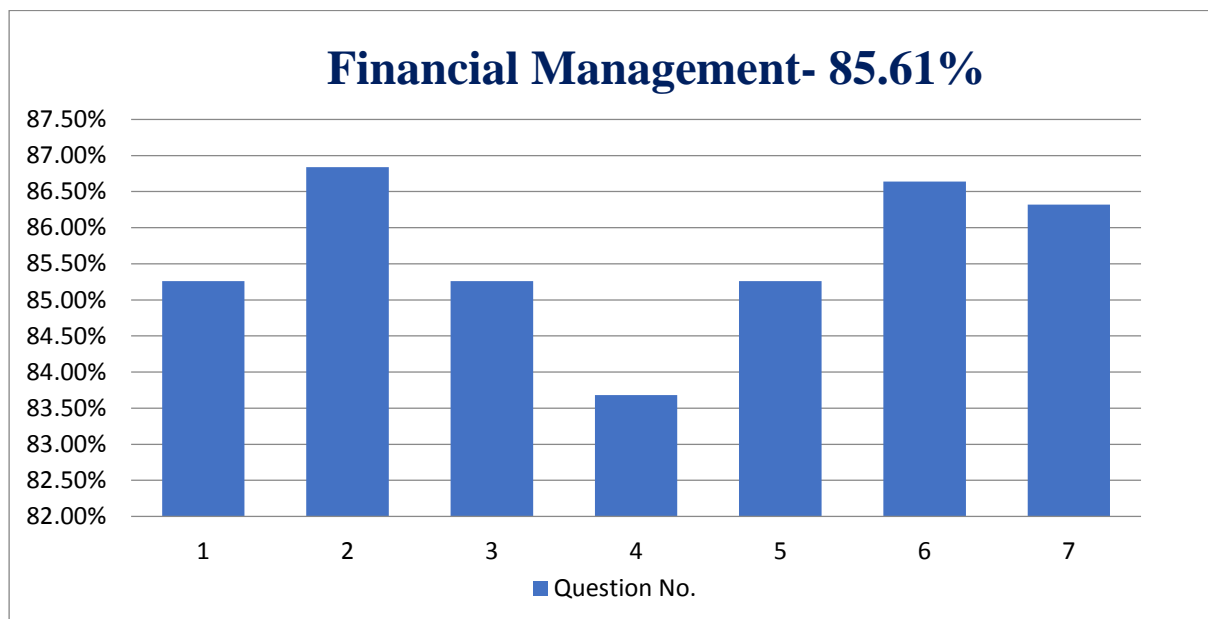


## **Alumni Feedback on Design of MBA Specialization Syllabus**

### **Questions asked in Alumni Feedback on Design of Syllabus**

1. Rate the curriculum/syllabus in meeting prerequisite knowledge/skillsets required for the successful career
2. Rate the syllabus/curriculum in terms of balance between theory and application
3. Rate the syllabus/ curriculum prospects for higher education/employability
4. Rate the scope of the courses for internship/training/ research
5. Rate the level of social relevance in syllabus/curriculum
6. Rate the consideration of recent developments of the field in the course syllabus/curriculum
7. Rate the syllabus/ curriculum in enhancing the student's competency

### **Feedback Analysis:-**







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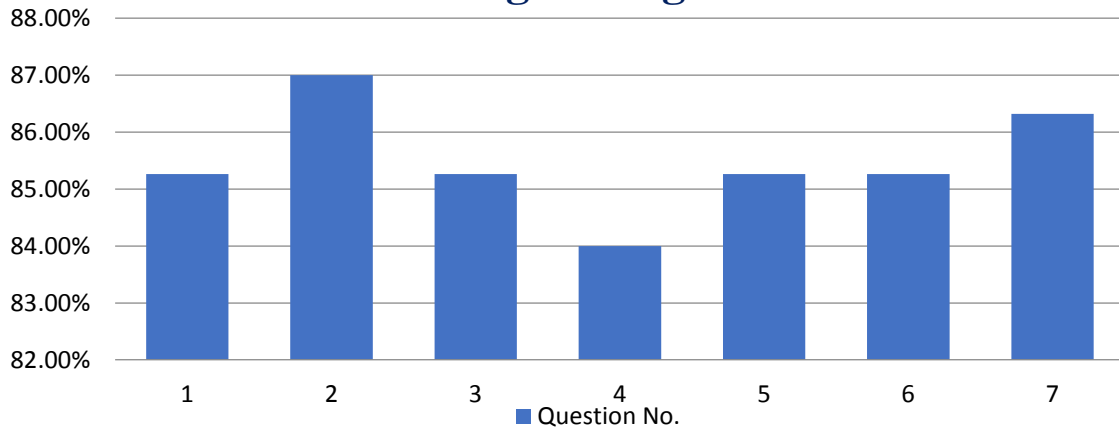
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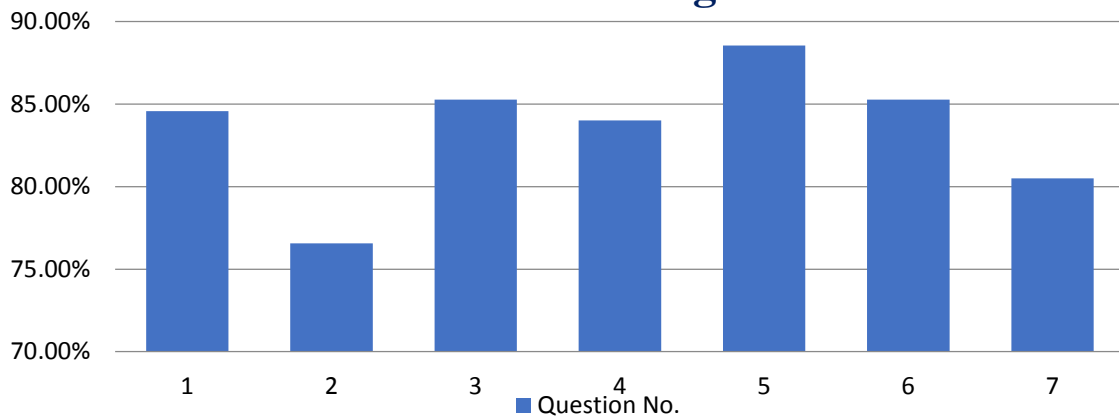
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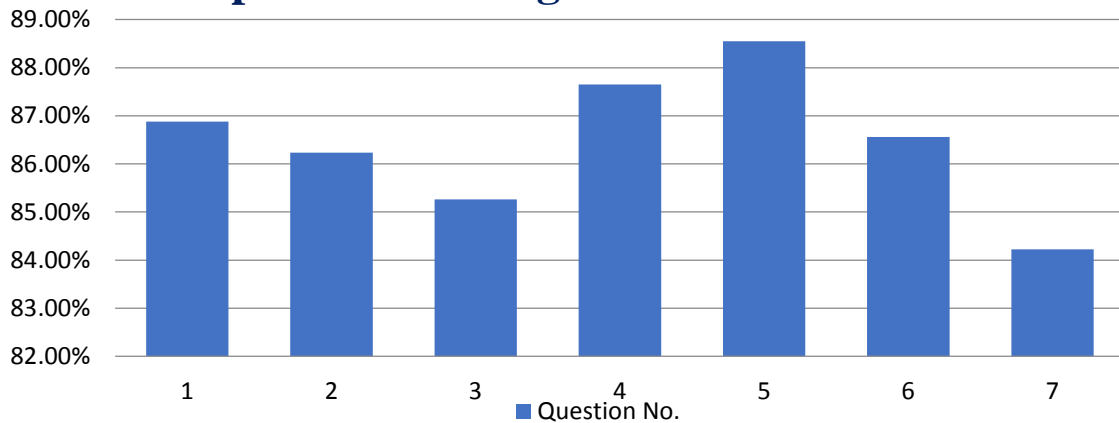
### Marketing Management- 85.48 %



### Human Resource Management- 83.52 %



### Operation Management- 86.48 %





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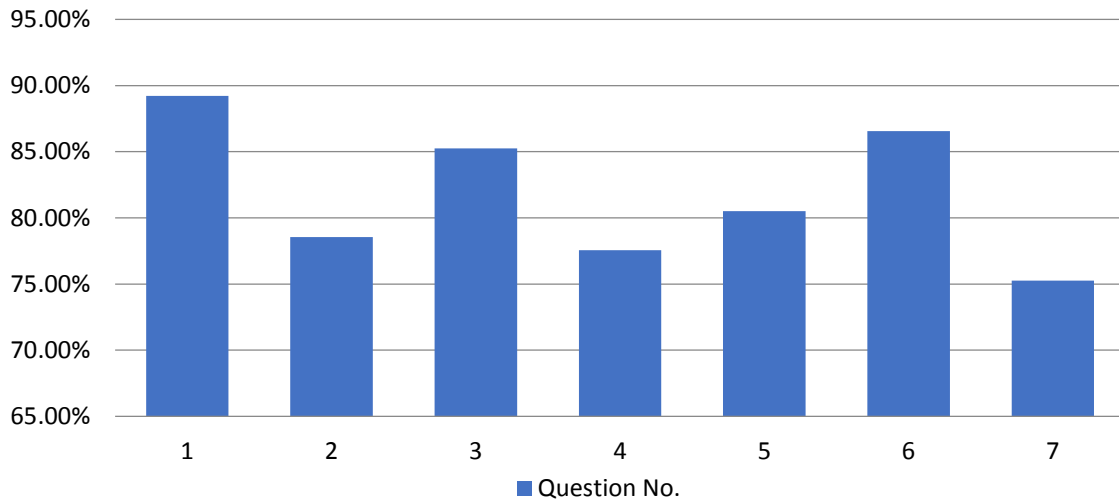
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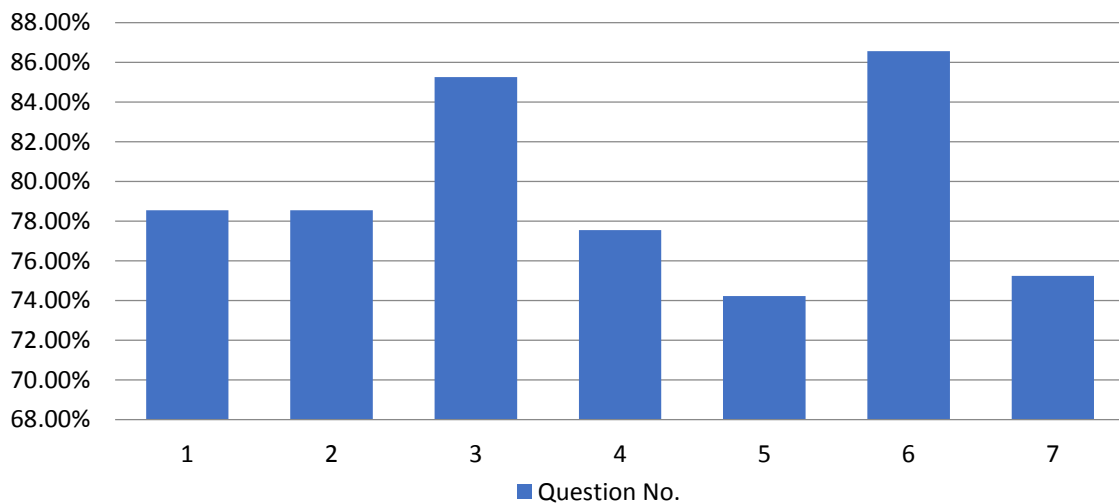
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### International Business Management- 81.85 %



### Business Analytics - 79.42%



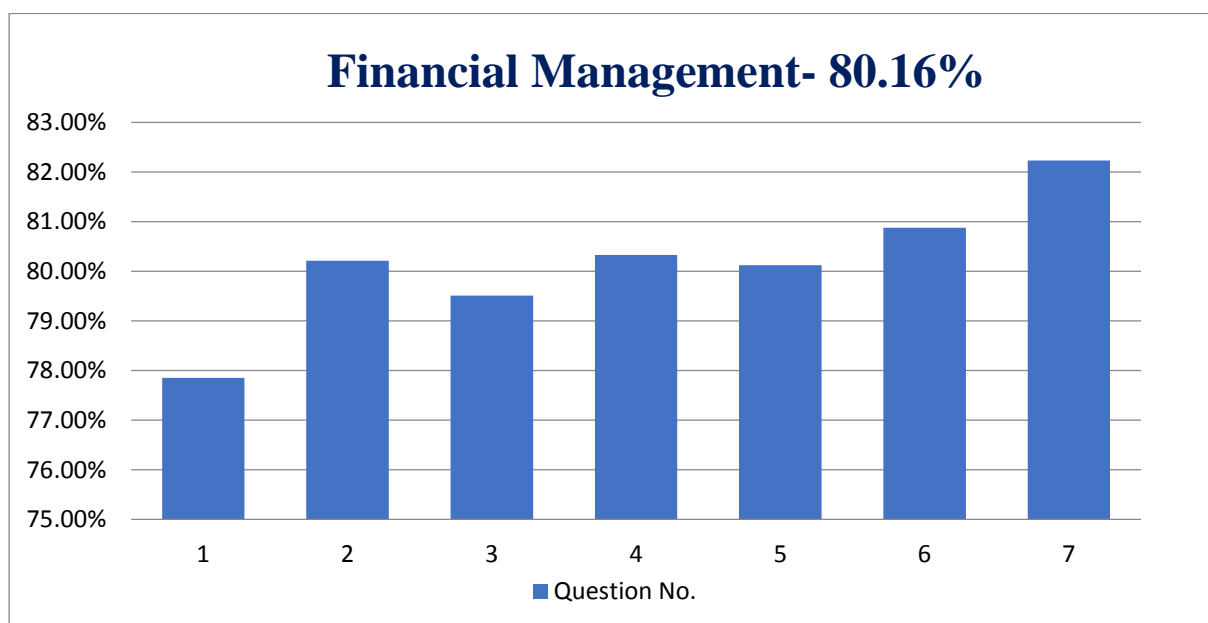


## **Employer Feedback on Design of MBA Specialization Syllabus**

### **Questions asked in Employer Feedback on Design of Syllabus**

1. Rate the depth of the syllabus for the courses in relation to the competencies expected by industry/current global scenarios
2. Rate the syllabus/curriculum in terms of balance between theory and application
3. Rate the distribution of credits to the courses
4. Rate the syllabus/ curriculum prospects for higher education/employability
5. Rate the scope of the courses for internship/training/ research
6. Rate the level of social relevance in syllabus/curriculum
7. Rate the consideration of recent developments of the field in the course syllabus/curriculum
8. Rate the syllabus/ curriculum in enhancing the student's competency

### **Feedback Analysis:-**





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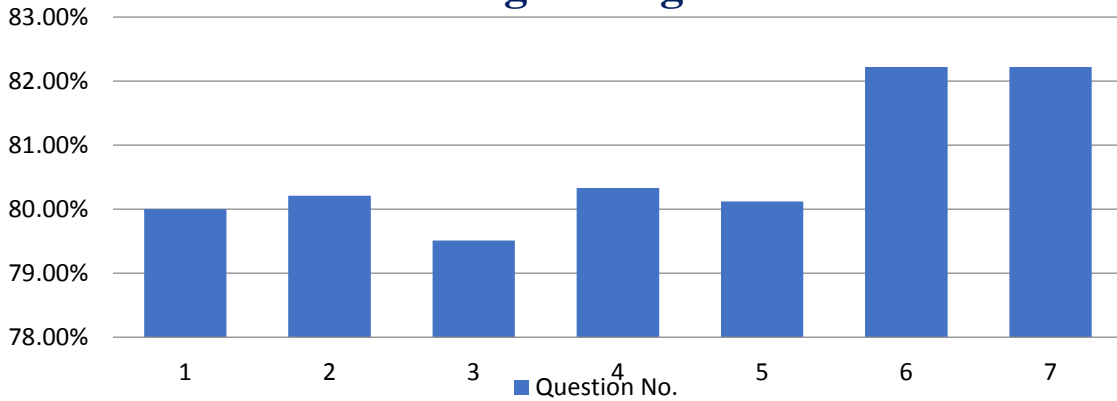
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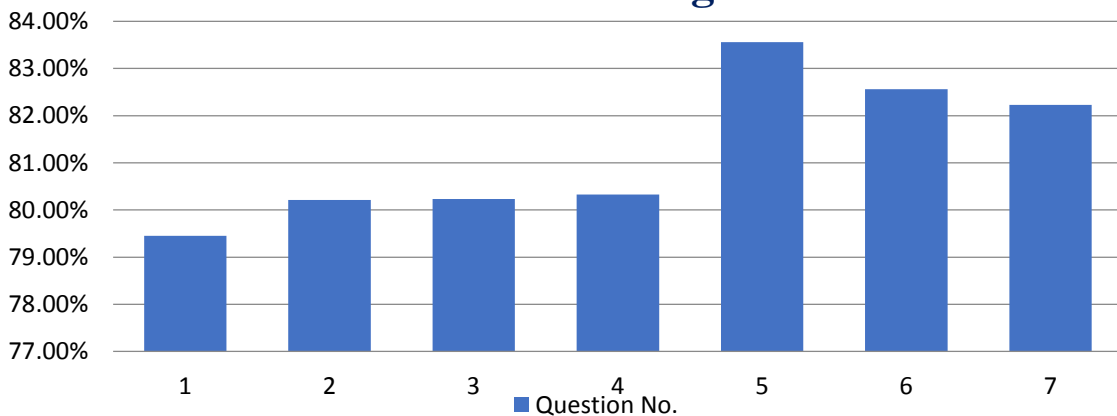
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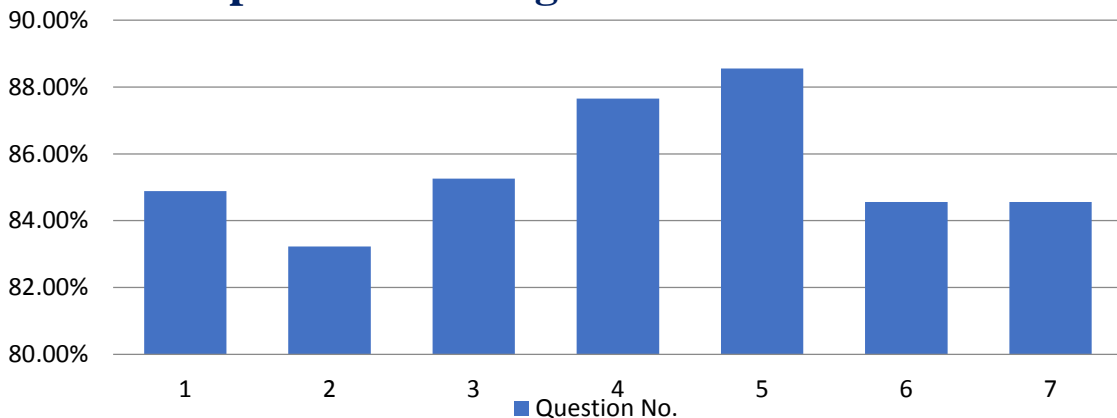
### Marketing Management- 80.67 %



### Human Resource Management- 81.22 %



### Operation Management- 85.55 %





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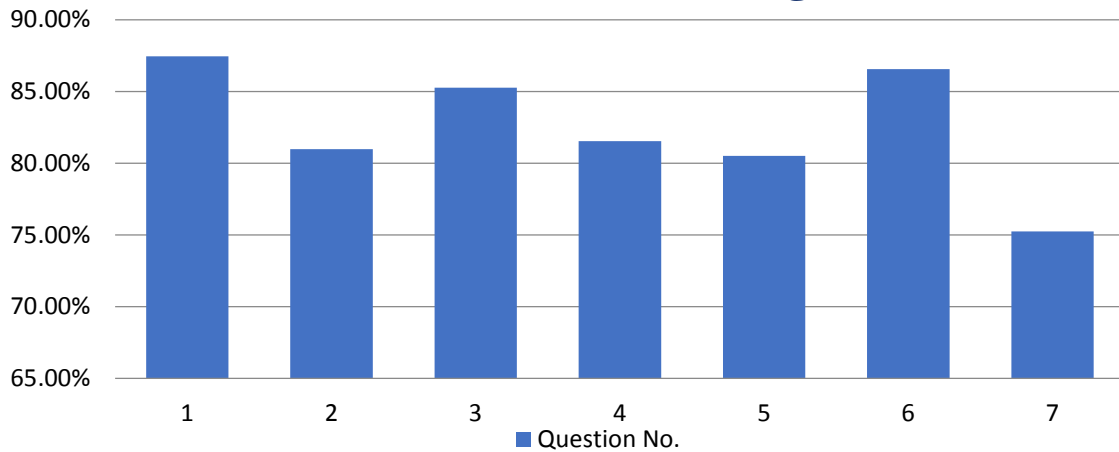
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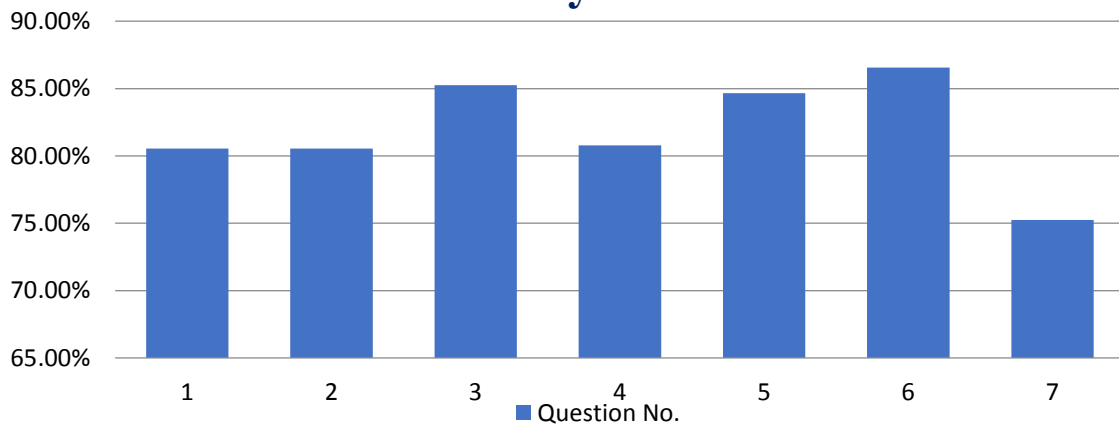
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### International Business Management- 82.51 %



### Business Analytics - 81.94%





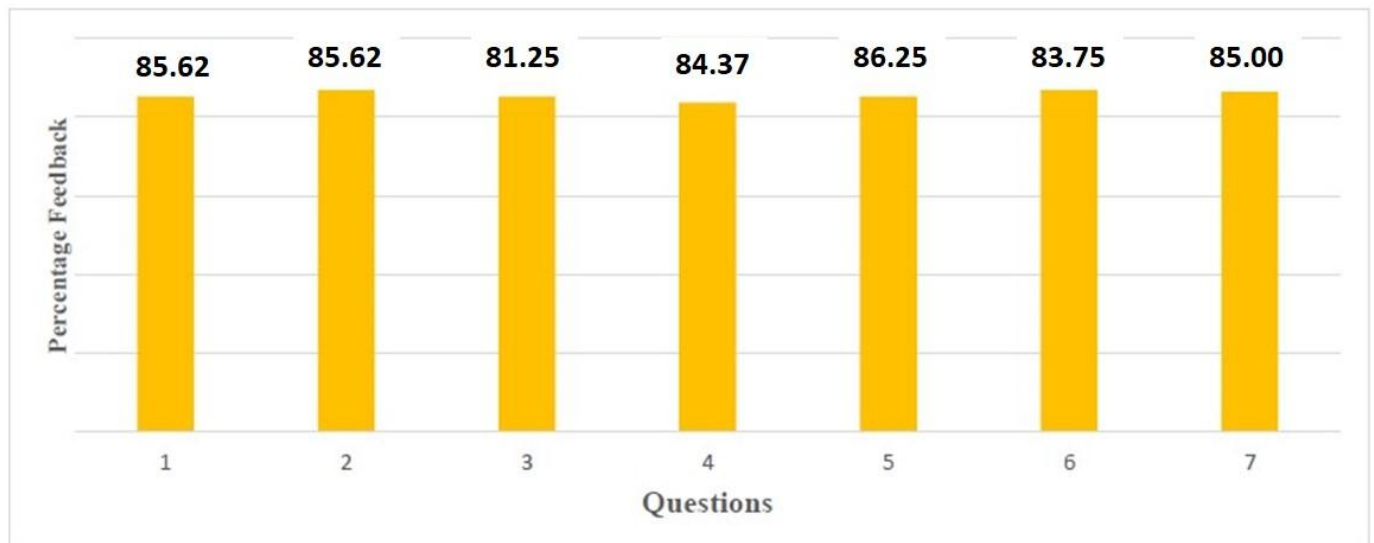
## Alumni Feedback on Design Syllabus

First Year / Second Semester

% Feedback	84.55%
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### Questions on Alumni Feedback on Design of Syllabus

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7. Rate the syllabus/ curriculum in enhancing the student's competency



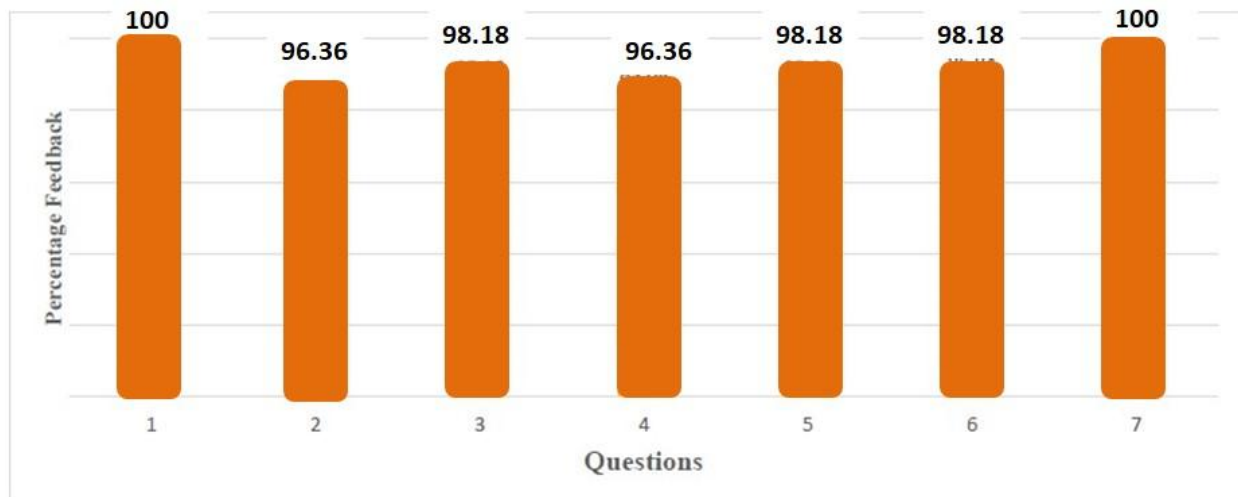


## Teacher's Feedback on Design Syllabus

First Year / Second Semester

### Questions on Teacher's Feedback on Design of Syllabus

1. Rate the curriculum/syllabus in meeting prerequisite knowledge/skill sets required for a successful career.
2. Rate the syllabus/curriculum in terms of balance between theory and application
3. Rate the syllabus/ curriculum prospects for higher education/employability
4. Rate the scope of the courses for internship/training/ research
5. Rate the level of social relevance in the syllabus/curriculum
6. Rate the consideration of recent developments in the field in the course syllabus/curriculum
7. Rate the syllabus/ curriculum in enhancing the student's competency





## Employer's Feedback on Design Syllabus

First Year / Second Semester

% Feedback	90.75%
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### Questions on Employer's Feedback on Design of Syllabus

1. Rate the depth of the syllabus for the courses in relation to the competencies expected by industry/current global scenarios
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